

## About

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Jasmine is a Toronto based designer specialized in visual identity, editorial design, digital design, and motion design.

## Skills

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### *Technical Skills*

- Illustrator, Indesign, Photoshop, After Effects, Premiere Pro, Adobe XD, Sketch, HTML, CSS, InVision, Figma

### *Personal Skills*

- Analytical thinking and problem-solving skills
- Team working skills as a member or a leader
- Excellent communication and presentation skills

## Work Experience

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MetaDesign  
May - Jul 2018

### Graphic Design Intern

- Assisted the design team to develop the online brand guideline for in-house workers for DiDi Global, the most popular mobile transportation platform in China.
- Helped the team with the branding and application of DiDi Luxury.
- Assisted with the packaging redesign of a dairy brand, Valio.

York International  
Dec 2018 - Apr 2019

### Graphic Designer

- Designed posters for workshops, holiday cards for York international students, and other promotional materials
- Discussed projects with the leader to promote every event effectively
- Collaborated with photographers, writers, and other team members
- Worked closely with the executives to help organize events

YUCSSA  
Apr - Jul 2017

### Graphic Designer

- Designed tickets, posters and backdrops for social events
- Redesigned association membership card, and name cards for executives
- Worked closely with the executives to help organize events

## Education

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2015 - 2019

### Bachelor of Design

York University and Sheridan College, ON, Canada